



For Immediate Release

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Personalized Seahawks Photo Debit Cards Now Available

Fans will be able to have a photo of themselves and their favorite player printed on their debit card.

SEATTLE, Wash. (September 15, 2010)—Seattle Seahawks fans can now carry the memory of meeting their favorite Seahawks player with them - in their wallet. Seattle Bank announced today that they will be offering customers a chance to put a photo of themselves meeting their favorite player right on their debit card. Offered exclusively at Seattle Bank, the Official Bank of the Seahawks, the custom image debit cards allow fans to show their support of their favorite player off the field as well as on.

Seahawks players will be making appearances at Seattle Bank banking centers throughout the rest of the year, giving fans several opportunities to meet with them and have photos taken for the debit card. The next appearance will be Tuesday, September 21 at our Southcenter banking center located at 6450 Southcenter Blvd.

The custom player/fan photo cards are part of Seattle Bank's exclusive Seahawks checking account, designed in partnership with the Seahawks exclusively for die-hard fans. Account holders are the first to hear about special customer opportunities, events, and ticket giveaways.

Highlights of the Seahawks account and debit card:

- Rewards points for Debit Rewards Card purchases using both your signature and your PIN. Points are redeemable for a huge selection of merchandise, travel, activities, gift cards, entertainment and more.
- Seattle Seahawks checkbook cover
- Free autographed collector's mini football with every new account
- No minimum balance requirement (\$100 minimum to open)
- No monthly service charge
- No-fee ATM access nationwide at KeyBank™ and MoneyPass® network ATMs
- Free online banking with free bill pay
- Free online check imaging and free eStatements
- Free Concierge Desk services
- Overdraft protection available
- Unlimited check writing

Seattle Bank became the Official Bank of the Seattle Seahawks and Seattle Sounders FC in March, creating a partnership that brings together Seattle's premiere community bank and our local sports teams in winning ways for both fans and customers.

About Seattle Bank

Locally owned and managed, Seattle Bank offers a full suite of financial solutions for personal and business banking clients. With over \$550 million in assets and five banking centers in the Puget Sound area, its goal is to become Seattle's premiere community bank, continuing its long-standing commitment to being an independent, local and entrepreneurial provider of first-class financial services with an interactive and neighborly approach to service. Seattle Bank specializes in helping family-owned businesses compete and grow and in helping consumers with all their financial needs. Affiliated companies include Seattle Escrow and Seattle Mortgage Company, one of the state's oldest independent mortgage banking firms. Visit us at www.seattlebank.com.

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