



For Immediate Release

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Seattle Bank Introduces Full 90 Checking for Sounders FC Fans **The special checking account comes complete is a Sounders FC debit card**

SEATTLE, Wash. (May 15, 2010)—Seattle Bank today announces Full 90 Checking, the first co-branded product offered by Seattle Bank as the Official Bank of Seattle Sounders FC. The new account allows diehard fans to express their fiercely loyal Sounders FC pride every time they make a purchase.

Available June 7, Seattle Bank's Full 90 Checking offers:

- Exclusive co-branded Seattle Sounders FC Debit Rewards Card
- Generous rewards points with every purchase made using the Debit Rewards Card, redeemable for merchandise, travel, activities, gift cards, entertainment and more
- Seattle Sounders FC-logo checks and checkbook cover
- No-fee ATM access nationwide at KeyBank™ and MoneyPass® network ATM s
- Free online banking with free bill pay
- Free online check imaging
- Free Concierge Desk services to assist you in switching accounts to Seattle Bank, setting up bill pay, and more
- Overdraft protection available
- Unlimited check writing
- No monthly minimum balance* or service charge; minimum opening balance of \$100

Sounders fans can open a Full 90 Checking account by visiting one of Seattle Bank's five banking centers or signing up on line at www.seattlebank.com, where they can safely and securely open and fund the account via the Internet.

Seattle Bank became the Official Bank of the Seattle Sounders FC and the Seattle Seahawks in March, creating a partnership that brings together a local community bank and the city's local sports teams in winning ways for both fans and consumers.

"Community banking is all about local commitment, leadership and ownership—traits shared amongst Seattle Bank and the Seattle Sounders, FC," said Ellen M. Sas, president and chief executive officer of Seattle Bank. "This partnership and the products we're creating for fans align local brands with a shared long-term commitment to vitality of the Greater Seattle community."

In addition to advertising, signage, marketing and co-branded product opportunities gained through the sponsorship, Seattle Bank is also the sole sponsor of Seattle Sounders FC's program United We Serve, which brings together players and fans for community service and neighborhood improvement efforts.

About Seattle Bank

Locally owned and managed, Seattle Bank offers a full suite of financial solutions for personal and business



banking clients. With over \$550 million in assets and five banking centers in the Puget Sound area, its goal is to become Seattle's premiere community bank, continuing its long-standing commitment to being an independent, local and entrepreneurial provider of first-class financial services with an interactive and neighborly approach to service. Seattle Bank specializes in helping family-owned businesses compete and grow and in helping consumers with all their financial needs. Affiliated companies include Seattle Escrow and Seattle Mortgage Company, one of the state's oldest independent mortgage banking firms. Visit us at www.seattlebank.com.

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