



For Immediate Release

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Seattle Bank Introduces the First-Ever Seahawks-Branded Banking Products *Seattle Bank is Launching the Checking Account and Debit Cards Especially for Seahawks Fans*

SEATTLE, Wash. (August 16, 2010)—As the Official Bank of the Seahawks, Seattle Bank today announced that it is releasing the first-ever official Seahawks-branded checking account and Seahawks debit rewards card, so that fans can show their team pride every time they make a transaction.

Seattle Bank is also offering a separate debit rewards card specifically for Seahawks season ticket holders. As part of their commitment to give the community and their customers a voice, Seattle Bank asked Seahawks season ticket holders to vote for the card design they liked best. It includes a "Season Ticket Holder Since" field so that long-time season tickets holders can show their long-term support of their team.

"We're very pleased to be partnering with the Seahawks on the creation of first-ever official Seahawks-branded banking products and sponsoring their August 21 game," said Ellen Sas, Seattle Bank President. "Fans like to show their fierce local team pride, and as their local bank, we are excited to help them celebrate their team."

Features of the Seahawks Checking Account also include:

- No minimum balance requirement or monthly service charge
- No-fee ATM access nationwide at KeyBank™ and MoneyPass® network ATMs
- Free online banking with free bill pay
- Free online check imaging
- Free Concierge Desk services
- Overdraft protection available
- Unlimited check writing
- Rewards points for Debit Rewards Card purchases using both your signature *and* your PIN. Points are redeemable for merchandise, travel, activities, gift card, entertainment and more.
- Seattle Seahawks custom check cover

Seattle Bank offers a full suite of banking and mortgage products. For full details on the Seahawks debit cards and other Seattle Bank products, visit www.seattlebank.com or call (888)500-BANK.

About Seattle Bank

Locally owned and managed, Seattle Bank offers a full suite of financial solutions for personal and business banking clients. With over \$550 million in assets and five banking centers in the Puget Sound area, its goal is to become Seattle's premiere community bank, continuing its long-standing commitment to being an independent, local and entrepreneurial provider of first-class financial services with an interactive and neighborly approach to service. Seattle Bank specializes in helping family-owned businesses compete and grow and in helping consumers with all their financial needs. Affiliated companies include Seattle Escrow and Seattle Mortgage Company, one of the state's oldest independent mortgage banking firms. Visit us at www.seattlebank.com.

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