

Media Contact:  
Lorraine Hellum  
Vice President, Executive Administration & Corporate Secretary  
Seattle Bank  
206-436-3453

## Seattle Bank Rolls out ClickSWITCH

SEATTLE – April 29, 2016 – Seattle Bank is thrilled to announce that it has partnered with ClickSWITCH. Seattle Bank clients can now leverage ClickSWITCH, a turnkey solution that allows for fast, easy and secure transfer of recurring payments and deposits from an existing bank account to Seattle Bank.

“We are excited to be able to offer this innovative solution to our clients”, said John Blizzard, President & CEO of Seattle Bank. “This is a great example of the tools and resources we’re investing in to help clients to change banks. The banking industry, as it relates to your checking account, is burdened with friction that makes it downright unpleasant to change banks. This friction is taking choice and control away from consumers and we’re out to change that. By investing in services like ClickSwitch and having experienced employees on hand to help clients we can reduce the friction and help clients move to a much higher value banking relationship (higher interest on your funds, broader services, and local service experts) at Seattle Bank. This is just one of the many ways Seattle Bank is redefining the banking experience.”

### About Seattle Bank

Headquartered in Seattle, WA, Seattle Bank is a boutique bank focused on the needs of individuals, family offices, businesses, business owners, and community organizations in the Pacific Northwest. Seattle Bank’s experienced team of bankers blends big-bank solutions with boutique-bank service — creating more value by aligning tailored financial resources and services to match each client’s needs. Through a combination of customized solutions, exceptional service and accelerated answers from local decision-makers, Seattle Bank makes the complex simple. For more information, go to [www.SeattleBank.com](http://www.SeattleBank.com).

###



Built for you

Member  
FDIC